

# HUNNECT

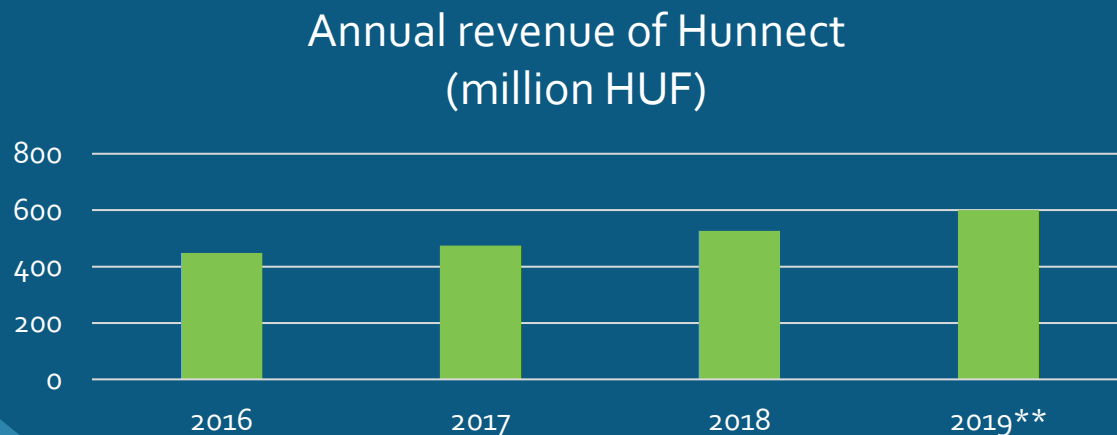
Hungarian and CEE  
language service provider

*Presentation  
April 2020*



# Hungary's biggest private translation company

- Hunnect is the biggest privately owned language service provider in Hungary\*
- One office in Hungary and one representative office in Japan
- Stable 10% average growth annually



(\*Source: Budapest Business Journal, March-April 2020 issue. \*\*Data is not final.)



# Hunnect in numbers

- **17 years** in the language industry
- **25 employees**
- More than **130,000 projects** since 2007;  
**23,216 orders** in 2019 only
- Over **400 corporate clients** – multinational companies,  
large translation providers, Hungarian businesses
- Translator pool: over **350 active, experienced linguists**
- **22 million translated words** last year (approx. 80,000 pages)
- Target languages: **85**

# Main fields and strengths

- **Life sciences: medical and pharmaceutical translation** (3M, Brainomix, GE Healthcare, ICON, IQVIA, INC Research, Medtronic, Parexel, Siemens)
- **Marketing and business** (BNP, Expedia, IKEA, Nike, Pick Szeged)
- **IT and telecommunication** (Dell, LogMeIn, Microsoft, Skype, Samsung)
- **Legal translation** (American Express, Philip Morris, Shell)
- **Technical translation** (Harley-Davidson, Honda, John Deere, Knorr-Bremse, Toyota)

Close cooperation with the translator training programme of the University of Szeged: teaching, guest lectures and internships

# Quality control

- **ISO 9001** certificate
- **ATC membership** (Association of Translation Companies) since 2005
- **Qualified translators** specialized and experienced in the given subject field
- **Continuous monitoring** and assessment of projects
- **Three-step work process:** translation, proofreading, quality assurance
- Automated (computerized) and human **quality control procedures**
- **Separate Life Science Department** with dedicated project managers and specialized in-house linguists

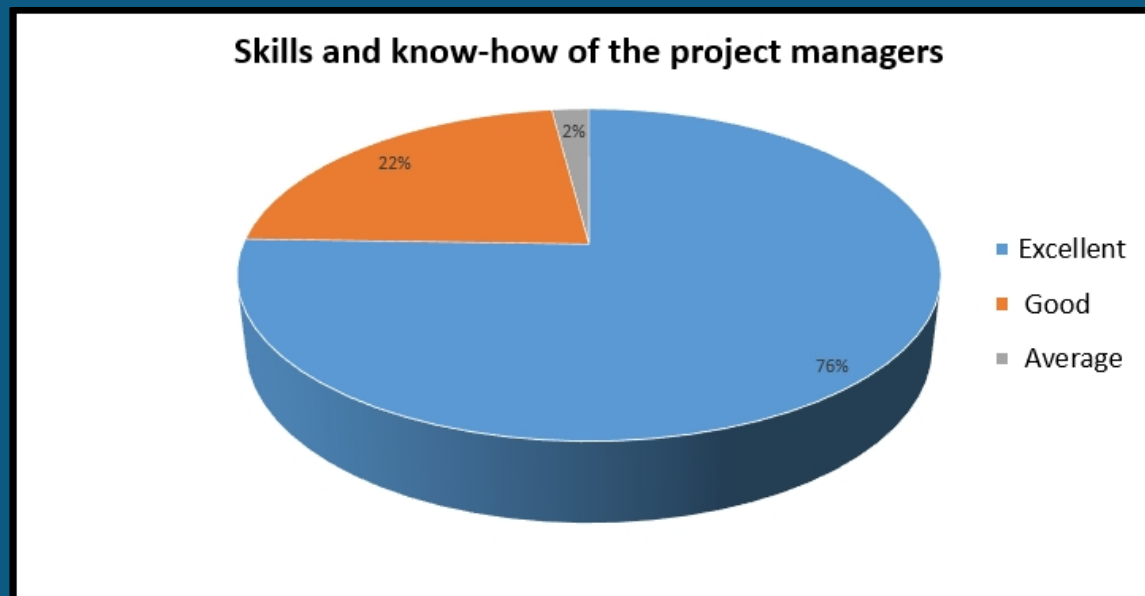


# Use of the latest technology

- **Computer-assisted translation tools**  
(Trados, MemoQ, Memsource, Smartling, XTM, etc.)
  - better time efficiency
  - improved consistency and language quality
  - cost optimization
- **Automatic project processing**
- **Quality assurance software** (Xbench, Verifika)
  - early discovery of wrong numbers, punctuation marks and other automatically filterable translation errors
  - utmost adherence to the requested terminology
- **Any file types containing text** can be processed  
(MS Office files, html, xml, plus native file formats of all popular desktop publishing tools)

# Punctual, quick and responsive team

- Each client is assigned to a **dedicated project manager**
- Outstanding results from our Client Satisfaction Survey:  
**Skills, Quality, Responsiveness and Timeliness**



(Source: Hunnect Client Satisfaction Survey 2018  
– [www.surveymonkey.com](http://www.surveymonkey.com))

# Thank you for your interest!

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## OUR CLIENTS TOLD US WHAT THEY LIKE ABOUT US

Some highlights from Hunnect's 2018 client satisfaction survey

### "Responsiveness"

"Helpful, approachable project managers"

"Willingness of PMs to try and provide best possible service"

"Professional communication, attention to details"

"Convenience and quality"

"I have always found Hunnect to be very responsive and timely, and that is very appreciated."

"Communication! Someone will always get back to me within a few minutes. And quality - we have never had any complaints about the translations you guys have provided!"

"It's a pleasure to work with the Hunnect team."

"Quick response"

"You are really great at communication."

"Very friendly project managers."

"Very responsive"



**Hunnect**  
Making sense of the world